



EXPERTS IN PATIENT HANDLING SOLUTIONS



Carbon Reduction Plan template

Supplier name

Hospital Direct (Marketing) Ltd

Publication date

1st July 2026

Commitment to achieving net zero

Hospital Direct (Marketing) Ltd is committed to achieving net zero emissions by 2030 Scope 1 and 2035 – 2040 Scope 2 and 3.

Baseline emissions footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline year: 2022/2023

Additional details relating to the baseline emissions calculations:

The bulk of emissions are from Scope 3. Sources – we have used internationally accepted CO₂e figures for product life cycles – manufacture to disposal. However, work is being undertaken to considerably reduce these omissions by replacing current techniques with those using recycled plastics and where possible, eliminating plastics in favour of natural fibre based products.

Techniques are not yet fully commercialised. Nevertheless, it will hopefully be possible to offer product solutions from these sources in 2025/2026. (e.g. EcoMove)

Any changes in CO₂e for the current reporting year will be the result of additional business won or improved efficiencies in reducing CO₂e emissions.

Baseline year emissions:

Emissions	Total (tCO ₂ e)
Scope 1	4.4
Scope 2	28.9
Scope 3 (included sources)	1688.0
Total emissions	1721.7

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Current emissions reporting

Reporting year: 2025/2026	
Emissions	TOTAL (tCO ₂ e)
Scope 1	4.0
Scope 2	23.0
Scope 3 (included sources)	1587.3
Total emissions	1614

Emissions reduction targets

In order to continue our progress to achieving net zero, we have adopted the following carbon reduction targets.

We project that carbon emissions will decrease over the next five years to 688.52 tCO₂e by 2030. This is a reduction of 60%.

Hospital Direct (Marketing) Ltd commits to minimising the impact on the environment through:

- Asking for the environmental policy of our suppliers and offering them viable offsetting options where appropriate e.g. tree planting.
- Changing those suppliers who do not show any awareness or commitment to sustainability where feasible.
- Encouraging our customers in our sector to opt for sustainable products and services we offer. E.g. recycled plastic based fabrics. This will all but eliminate Hospital's Directs CO₂e emissions.
- Promoting customer and employee travel options that minimise their environmental impact. Suppliers and employees (Public transport and car sharing schemes and online training and demonstrations)
- Encouraging employees to walk or cycle to work with safe bike storage
- Providing a safe and healthy workplace environment for our employees

Supporting Projects

- Investing in establishing certified carbon offset and biodiversity projects in the UK or internationally. This will reduce the carbon impact that we are not able to eliminate **ourselves directly** – especially Scope 3 emissions.
- Investing in biodiversity projects/environmental charities including our own tree planting

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programme. E.g. we have our own tree planting programme.

- Enabling our employees to become involved in volunteering projects, some of these to focus on biodiversity.

Carbon reduction projects

Completed carbon reduction initiatives

The following environmental management measures and projects have been completed or implemented since the 2022/2023 baseline. The carbon emission reduction achieved by these schemes equate to 107.4 tCO₂e, a 12% reduction against the 2022/2023 baseline and the measures will be in effect when performing the contract.

There will be a faster and very dramatic reduction if the NHS takes on products produced from recycled plastics and recyclable natural fibre alternatives) against the 2023 baseline and the measures will be in effect when performing the contract. A 2026 example is our new EcoMove™ system.

- ISO 14001:2015 Certified, which sets out the requirements for an environmental management system.
- Calculated total emissions using internationally recognised principles at 1716 (1614 tonnes in 2026) tonnes of CO₂ (includes scopes 1, 2 & 3).
- Offset our emissions from 2023 to 2118 by means of a tree planting programme that is scheduled to continue annually or as necessary to achieve net zero or better.
- Adopt packaging that is already 90% recycled/recyclable.
- Obtained qualifications in Hydrogen Energy and Renewable Energy Project Management.
- Obtained qualifications in solar photovoltaic, solar water heating and renewable energy storage.
- Installed sensor triggered LED Lighting and hot water systems
- Installed low water usage W/C facilities.
- Investing in energy efficient green technologies to reduce our energy consumption through solar photovoltaic systems, wind turbines and green energy storage systems.
- Planted 4500 trees – equally balanced between Oak, Beech, Field Maple and Hornbeam.
- Using an electricity supplier that Zellar have confirmed is “deep green” with 100% of electricity procured and generated from the same renewable energy sources. As of 2026, research is being conducted into the possibility of using sodium ion batteries that are safer than lithium

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iron (LiFe) in terms of thermal run away, for daily power provision.

- Reviewing an energy efficiency checklist monthly, this contains top actions that drive down our energy consumption.
- Appointing sustainability department leads who are responsible for the continual improvement of our sustainability performance.
- Maintaining technological advances to make existing systems more efficient – e.g. sodium iron battery advances and associated attachments to solar panels monitoring progress.
- Researching zero carbon heat battery powered by solar and/or VAWT where plausible.
- Invested in a new training room to enable us to demonstrate products, techniques and deliver training without adding road miles. This has been completed with much greater thermal roof insulation during 2025/26.
- Sustainable product development for high usage items in the NHS, replacing the disposable option with a reusable option. As of 2026, this is now available for some products and to a higher Safe Working Capacity.

Future carbon reduction initiatives

In the future we hope to implement further measures such as: Installation of solar panels, VAWT's, Sodium iron energy storage systems. We are also keen to add to our current tree planting/nurturing programme in the next few years.

Declaration and sign off

This Carbon Reduction Plan has been completed in accordance with PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹³ and uses the appropriate government emission conversion factors for greenhouse gas company reporting.¹⁴

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements (where required), and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.¹⁵

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the supplier:

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Philip Cusack

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Date: 1st July 2026

13 <https://ghgprotocol.org/corporate-standard>

14 www.gov.uk/government/collections/government-conversion-factors-for-company-reporting

15 <https://ghgprotocol.org/standards/scope-3-standard>

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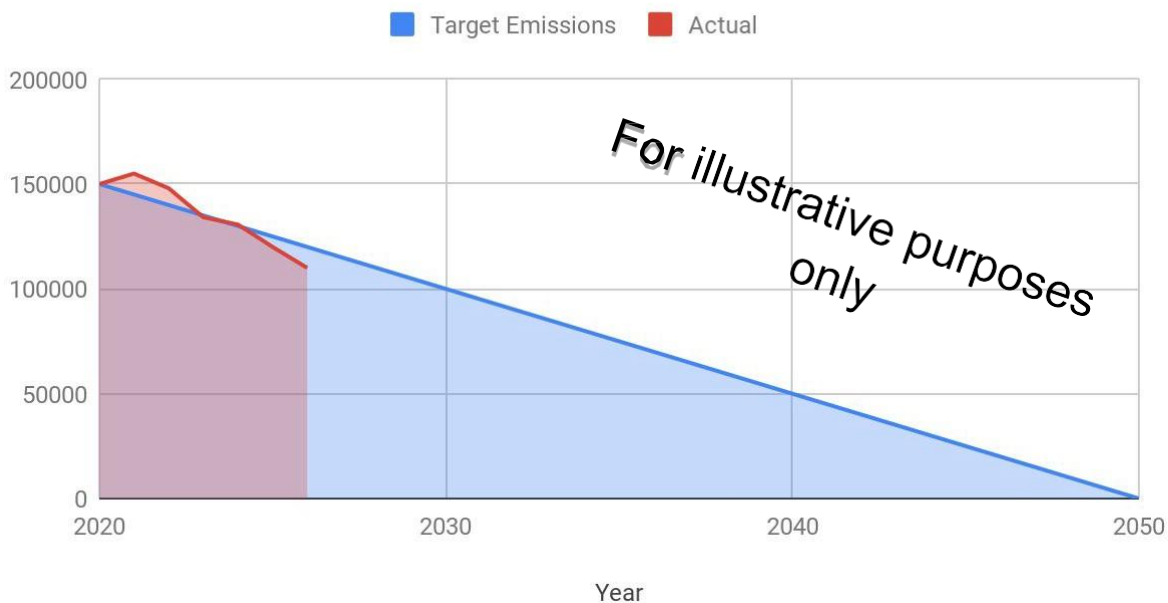
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Annex – Guidance notes

- Please provide details of your organisation's baseline emissions. If your organisation has not previously assessed or reported emissions, please state this and use your first reporting period as your baseline.
- Under **Additional details relating to the baseline emissions calculations**, please add details of your baseline emissions as required: for example, that it is a historic baseline which deviates from the requirements under this measure (e.g. no prior Scope 3 emissions reporting); that there had been no previous reporting; or that you have created a new baseline due to substantial organisational change or restructuring.
- Under the heading **Emissions reduction targets**, if your organisation already has emissions reduction targets, please give those targets. If your organisation had no previous emissions reduction commitment, or if this is your organisation's first carbon footprint, please provide targets for your organisation. You may want to show progress against your targets in a graph, like the one show below:

Carbon Reduction: Projected vs. Actual



- Under the heading **Completed carbon reduction initiatives**, please provide brief details of some of your completed carbon reduction projects. This is for information only. This may include environmental management measures such as certification schemes like ISO14001 or PAS 2060, signing up to SBTi or specific measures you have taken such as: the adoption of LED/PIR lighting controls, changes to policy



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resulting in a reduction in company travel and flights or the electrification of the company fleet.

- Under the heading **Future carbon reduction initiatives**, please provide brief details of some of your likely/proposed future carbon reduction projects, if any. This is for information only.

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